

2026 OB Provider Incentive Program



Texas Children’s Health Plan offers an OB Provider Incentive Program to reward OB provider groups for providing quality care to our members during their pregnancy, from early prenatal care to delivery and timely postpartum care.

How the program works

The 2026 OB Provider Incentive Program consists of two qualifying measures and four performance measures designed to promote high quality, coordinated care for our members and improve maternal health outcomes.

- To be eligible, OB provider group must meet the two qualifying measures, which focus on volume and network participation for STAR and CHIP members.
- In order to receive the incentive payment, an OB provider group must meet one or more performance measures, which promote early prenatal and timely postpartum care, uncomplicated cesarean delivery rates, and Chlamydia screenings.
- Providers are eligible for \$50 incentive per member delivery for Level I performance and \$25 incentive per member delivery for Level II performance.

Qualifying Measures

1. Volume Measure

Volume is the number of deliveries for which the group is the primary provider of obstetrical care. An OB provider group meets the volume threshold if it serves as the primary obstetrical provider for a minimum of 50 deliveries for Texas Children’s Health Plan STAR and CHIP members per group, for year 2026. We calculate volume measure once a year based on the Calendar Year.

2. Network Participation Measure

Each OB provider group must be actively contracted with Texas Children’s Health Plan CHIP and STAR lines of business at the time of payment to be eligible for payout.

Performance measures

The program includes a performance period for quality measures that aligns with HEDIS technical specifications and one annual payout. Payout for each performance level is proportional to the number of deliveries by the OB provider group.

After meeting both qualifying measures, an OB provider group is then eligible to receive payment for each of the performance measures included in the 2026 program.

Care must be captured administratively through claims or via electronic data feeds. Medical record submissions will not be accepted toward incentive payment calculations.

- OB providers can earn an incentive for each separate measure included in the 2026 program.

Payout schedule

Measures	Performance Period	Payout Date
TOPC	Oct. 8, 2025–Oct. 7, 2026	June 2027
PPC	Oct. 8, 2025–Oct. 7, 2026	June 2027
CHL	Jan. 1, 2026–Dec. 31, 2026	June 2027
CES	Jan. 1, 2026–Dec. 31, 2026	June 2027

Performance Measures

CES

Uncomplicated cesarean delivery rate.

*Lower performance is better

Performance level	Performance range
Level I	≤21
Level II	≤26.5–>21

PPC Postpartum Care

Postpartum Care. The percentage of deliveries in which women had a postpartum visit on or between 7 and 84 days after delivery.

Performance level	Performance range
Level I	≥83.5
Level II	≥80–<83.5

Program changes and continuation

Texas Children’s Health Plan reserves the right to evaluate the program and modify the program in its sole discretion at any time. Texas Children’s Health Plan further reserves the right to terminate this program at any time.

Payment administration

- Payment will be made to the entity associated with the Tax ID number to which the OB provider group(s) are affiliated for claims payment.
- Each OB provider group must be actively contracted with Texas Children’s Health Plan CHIP and STAR lines of business at the time of payment to be eligible for payout.
- Quarterly Performance Status reports will be distributed quarterly to reflect progress toward performance measures, and annual Explanation of Payment (EOP) statement will be issued to summarize total incentive payments earned for the program year.

If you have any questions please contact the alternative payment model team via email

AlternativePaymentModels@texaschildrens.org.

Texas Children’s Health Plan’s Division of Continuing Medical Education provides continuing medical education activities designed to enhance physician competence, skills, medical knowledge and patient care. Texas Children’s Health Plan’s 2026 CME activities aim to address topics that align and support improved quality performance practices. Please visit the web address below for more information: texaschildrenshealthplan.org/providers/provider-events/continuing-medical-education

Texas Children’s Health Plan offers extra benefits for its members, including rewards for keeping track of their health.



Prenatal Visit Reward: Members can receive a \$25 reward card when they complete at least one prenatal visit within the first trimester or within 42 days of enrolling with Texas Children’s Health Plan.

Postpartum Visit Reward: Members can receive a \$25 reward card for completing at least one postpartum visit within 84 days of giving birth.

Please visit the [Healthy Rewards Program](#) website for more information.

TOPC

Timeliness of Prenatal Care. The percentage of deliveries in which women had a prenatal care visit in the first trimester, on or before the enrollment start date or within 42 days of enrollment in the organization.

Performance level	Performance range
Level I	≥92
Level II	≥88–<92

Chlamydia Screening

The percentage of women 16–24 years of age who were identified as sexually active and who had at least one test for chlamydia during the measurement year.

Performance level	Performance range
Level I	≥57
Level II	≥53–<57

- Payments are consolidated for multiple groups and OB providers who practice within the same Tax ID number.
- Texas Children’s Health Plan will communicate performance and payout results to the provider group at the Tax ID level. Member level attribution and performance details are available upon request, and a member report may be provided to support gap closure, and outreach efforts.
- Providers or groups subject to payment review or a corrective action plan by Texas Children’s Health Plan, under a payment hold or similar order from a regulating agency or not in good standing for participation in the federal or state healthcare programs at the time of payout will not be eligible for incentive payouts and will remain ineligible until any of the above-referenced matters is resolved and the provider or group resumes to be in good standing.